

## Know the Facts

The Latino population has a growing number of approximately **540,000**, accounting for **15%** Connecticut's population.

**Puerto Ricans** are among the largest voter eligible Latino group in Connecticut—**68.3%**.

**Latino millennials** will account for nearly half (**44%**) of the record **27.3 million** Latino eligible voters projected for 2016—a share greater than any other racial or ethnic group of voters.

## Overview

At our recent Environmental Summit, The Connecticut League of Conservation Voters (CTLCV) called attention to the importance of outreach to communities of color. CTLCV launched an Outreach Program titled CHISPA (or "spark") to amplify the voice and leadership of Latinos and communities of color. We seek to inform, educate, and empower these communities, to take a leadership role in protecting the health of their families. The goal of our work is to build a collective power through engagement.

Our **Promotores Certificate Program**, offers direct training to youth and residents to learn about the environment, government and how to become stewards and advocates. With the growing number of Latinos and millennials in our community, CTLCV is dedicated to ensuring that communities of color and their families are given opportunities to be strong voices for our environment. Our aim is to protect our air, water, and land to build healthy communities for our future generations.



***There are 280,000 eligible Latino voters in Connecticut--the 15th largest eligible Latino voter population nationally.***

## Contact Us

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 Chispa Connecticut

 @chispact1

## Stay Tuned!

- Join the movement and Like us on Facebook at **Chispa Connecticut**
- Check out our website for updates in the community **www.conservationeducation.org**
- Take a pledge to protect Mother Earth by emailing us at **chispaconnecticut@gmail.com**